



Media Kit

"It takes a *village*  to raise a *child*"
- African Proverb

Our Mission

We provide a residential community where families seeking permanency for children impacted by foster care or trauma can seek healing in a safe and stable intergenerational Village.



Our Story

Founded in 2012, New Life Village is located in Tampa, Florida – an area which is heavily impacted by both an affordable housing and foster care crises. NLV is an intergenerational community designed to support families raising foster-adoptive and kinship children who have survived abuse, neglect, and trauma, offering them program-rich, below-market housing and onsite wrap-around services. Senior citizens also live in the Village serving as surrogate grandparents, tutors and mentors to these children. The Village promotes permanency, safety, community, healing and caring relationships within a trauma informed community.

NLV hosts an onsite **Wellness, Resilience and Character Development Program** to improve residents' housing stability, access to health resources, educational attainment, and community connection. We exist to reduce the number of children in foster care by encouraging more families to adopt or to prevent children from entering foster care. NLV was founded by Sister Claire LeBoeuf of the Congregation of the Sisters of the Holy Cross. Sister Claire has spent her entire adult life advocating for abused and neglected children.



New Life Village is the only community of its kind in Florida and named "Small Non-profit of the Year" by Tampa Bay Business and Wealth Magazine!



Sister Claire LeBoeuf
Founder

We Are Addressing a Broken System

Overwhelmed Systems



will find themselves
in U.S. foster
care & family
court systems
this year.



The average
child will spend
nearly
2 years
(20 months)
in foster care



On average
each one of those
children will
change homes
three times

There are almost **3,000** children in foster care and family court systems in Pinellas and Pasco Counties alone. In Hillsborough County, there are almost **4,000** children in care totaling approximately **7,000** children in the tri-county region.

The Broken Systems Affecting Foster Care

★ *Areas Positively Impacted by New Life Village's Program*



Our Residents

Families

Our Village **brings together three generations** of children, caregivers and senior citizens. The Village offers children a safe place where the stigma of being raised by someone other than their biological parents doesn't exist. A place where, through the support of neighbors, seniors and staff, they can heal and thrive.



“As an adoptive family, New Life Village has been a remarkable source of community and connection. Whether it's neighbors helping each other or staff working diligently to connect families with support services, residing at New Life Village has been integral in maintaining stability for my family. We are grateful for all the Village has to offer and proud to be able to serve others!”

— The Thomas Family, Adoptive Family

Serving Seniors

Our seniors are valued neighbors who chose to intentionally retire at New Life Village. They serve as extended family, mentors, tutors, a place to go to after-school, a shoulder to lean on, and respite help for Village caregivers. Seniors gain new friends and family serving as surrogate grandparents and community elders.



“As a senior, to live in New Life Village is like being offered a chance to remain “forever young.” The contact with families and young children is a joyful challenge with many unexpected rewards. When I first came here, I had no idea what to expect. I have since discovered a caring loving community intent on giving the best of themselves to make the dream come true.”

— Sister Marie, Senior Resident Alumni

Our Program #This is How We VILLAGE

New Life Village is home to children ages birth to 18, many of whom have survived trauma. NLV's program is designed to create daily connection and promote healing. The Village creates constant opportunities for children, their caregivers, seniors, neighbors and friends to build relationships with each other. To reach these goals, the Village offers an onsite program and wrap-around services, resources and referrals.



Our goal is that children will build character, become resilient and embrace our Village family values through the programming we provide. Adults also have access to wellness resources to ensure that their families are healthy. Our whole-community approach gives meaning and purpose to our youth, caregivers and seniors and helps move lives forward. Partnered with USF School of Social Work, we pair residents in need of social services with local resources and community partners to ensure each family has access to physical and mental healthcare, as well as educational, financial and vocational services.

Trauma Informed Wellness, Resilience & Character Development Program

Every day residents, community partners and volunteers come together to provide children the opportunity to learn, play, exercise, heal and build trusting relationships. Programming also supports senior and caregiver wellness, including:

- ♥ Onsite Wrap-around Services & Resource Referrals
- ♥ Financial Literacy Training
- ♥ Trauma Parenting Training
- ♥ Wellness & Support Groups
- ♥ Pool Time
- ♥ Art Workshops
- ♥ Potlucks
- ♥ Birthday Celebrations
- ♥ Holiday Celebrations
- ♥ Mentoring
- ♥ Sports
- ♥ Theatre Trips
- ♥ Academic Tutoring
- ♥ Movie Nights
- ♥ Field Trips
- ♥ Prayer Group
- ♥ Homeownership Program

Our Partners

University of South Florida

Students in the **School of Architecture and Community Design** collaborate with NLV's staff and residents to create a master plan for our 12 acre campus. They have designed the Village's new splash pad and community garden funded by the Hillsborough County Affordable Housing Services.



New Life Village is also proud to partner with the **School of Social Work** to integrate interns studying to obtain their Master's in Social Work into our team. Interns meet with residents and assist households in establishing Family Support Plans and identifying wellness goals and needed resources and supports to achieve those goals. They also facilitate therapeutic group sessions to foster opportunities for increased felt safety, healing and growth.



SCHOOL OF
SOCIAL WORK

Our Partners

Pepin Academies Transition Program

Pepin Academies Transition Program offers classroom and community-based instruction for career exploration. Pepin Academies Transition Program provides classes for social emotional functioning skills, self-determination and self-advocacy skills, employability, and independent functioning skills for adulthood. Transition students are completing a landscape and maintenance program at NLV.



PEPIN ACADEMIES
TAMPA

Pepin Academies Mission

To empower young adults with learning disabilities to explore vocational pathways and develop independent living skills for a successful transition to adulthood.

Vision

To cultivate an inclusive community for young adults with learning disabilities to achieve independence, build confidence, and become productive members of society.

Values

To serve, teach, and model restorative practices and student empowerment through the values of respect, responsibility and integrity within our school community.



Our Campus

The Village is situated on 12 acres in the Palm River area of Tampa. There are 48 total townhomes. These consist of 2, 3 and 4 bedroom floorplans. Neighboring caregivers, seniors and staff all come together to look after the children. Neighbors are there for each other in an emergency, if we need a favor, to run an errand or for a babysitter.

Campus Features




- ♥ 2, 3, and 4 bedroom townhomes
- ♥ Gated community
- ♥ Community pool & splash pad
- ♥ Playground
- ♥ Community garden
- ♥ Sports field
- ♥ Basketball court
- ♥ Below market rental rates for eligible families





Our Impact

NLV is an intentional community designed to interrupt the cycle of instability and isolation and to provide a safe place for children affected by trauma, their caregivers and seniors to flourish together. As an intergenerational community combating the local foster care and affordable housing crisis, NLV helps to create strength and self-reliance with family and community services to address each generation's and each family's unique needs. Residents heal and flourish in a community where:

	In Our Community	New Life Village Impact
 <p>Foster Care</p>	Hillsborough County has the most children in foster care in the state of Florida.	Provides a program-rich community where foster-adoptive-kinship families of abused children receive support to heal the trauma of abuse and neglect.
 <p>Affordable Housing</p>	60,000 families cannot find affordable housing in Tampa.	NLV provides affordable housing to families of foster-adoptive and kinship families and seniors.
 <p>Tax Payers</p>	The average child in foster care receiving case management services costs Florida tax payers an estimated \$1,000 each month.	Home to over 100 children, New Life Village saves Florida tax payers roughly \$660,000 annually by preventing and removing children from foster care.

Ways to Help

- ♥ Adopt, Foster, Mentor, or Guardian ad Litem
- ♥ Advocate
- ♥ Donate
- ♥ Give to Our Building Campaign
- ♥ Shop on Our Amazon Smile Page
- ♥ Volunteer
- ♥ Tour Our Village
- ♥ Attend a Luncheon
- ♥ Spread the Word



NLV's 2022 Trauma Informed Resilience & Character Development Program

Outputs



430
Onsite
Program
Events



2,880
Resident Annual
Volunteer Hours



112
Resident Health &
Wellness Resource
Referrals



540
Hours of Resident
Neighbor Support



1,373
Meals
Delivered in
Partnership
with Feeding
Tampa Bay

Outcomes



feel confident in
their ability to
complete their
school work



feel they are an
important part
of their family



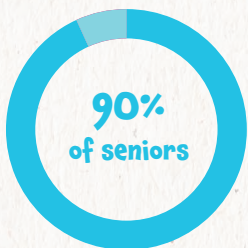
feel that they
can access support
services they need to
address mental health,
anger management
and parenting skills



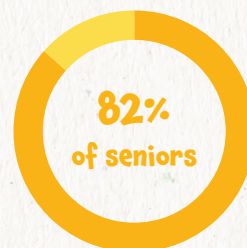
feel they have the
skills to handle
their child's anger,
fear and anxiety



feel safe at NLV



enjoy living
at NLV



feel they lead a
purposeful and
meaningful life



feel they are part
of a supportive
community at NLV



feel they have
stable, affordable
housing at NLV



feel they have
friends at NLV

Data Collection Notes: Data as of January 2023 is collected from residents living at New Life Village for at least 90 days, excluding children under the age of five. This data includes both current and past residents. All outcomes reflect a combination of agree and strongly agree responses.

Pepin Academies & New Life Village

PEPIN ACADEMIES



PEPIN ACADEMIES FOUNDATION
WHERE BELONGING LEADS TO LEARNING

PROGRAM CAMPUS PARTNERSHIP

Pepin Academies Transition Program, New Life Village, and Pepin Academies Foundation are partnering to launch a Building Campaign to build a headquarters campus for Pepin Academies Transition Program and New Life Village's onsite *Trauma-Informed Wellness, Resilience and Character Development Program*. This multi-purpose mixed-use building, designed by the University of South Florida's School of Architecture and Community Design, is part of the Village's 12-acre campus' third phase of expansion.



Campus Features

- State-of-the-art learning lab for over 100 Transition Students
- Therapy and sensory lab and life skills lab
- State-of-the-art culinary teaching kitchen
- Pepin Academies Campus Café, where Pepin Academies Culinary students will serve residents, staff, and visitors to the Village
- Garden for culinary students
- Jobsite training for maintenance and landscaping students
- Wellness classes for Pepin Academies' students and Village residents
- Art and Music rooms
- Stage and special event room
- Children's art museum
- Shared office and conference space

Project Impact

- Specialized learning for young adults with disabilities
- Wrap-around support for young adults who are victims of trauma, foster-care displacement, and family instability
- At-risk youth transitional housing services and affordable housing
- Neurodiversity and trauma programming
- Workforce development and independent living programs

Mixed-Use Project Cost: \$8M

The project will be funded by public and private funds, to cover:

- 5,360 sqft. Residential and 10,720 sqft. Educational program campus
- Architectural, engineering, and development costs
- Furniture, fixtures, equipment, and landscaping
- Building repair reserve



THE RESIDENTIAL CAMPUS

The residential campus will allow both New Life Village youth transitioning into adulthood and Pepin Academies Transition students aged 18-25 to learn how to live independently within a supportive Village environment. The campus will also be home to senior citizens serving in New Life Village's Program.



Residential Campus Features

- 20,000 sqft. of residential space, including 28 one-bedroom studios and a community gathering room
- Budgeting, coaching, and life skills classes
- On-campus Residential Assistants

Village Campus Amenities

- Garden
- Pool
- Playground
- Clubhouse
- Basketball Court
- Athletic Field
- Nestled in trauma informed residential campus
- Access to Village support services, including Trauma-Informed Wellness, Resilience, and Character Development Program.

Populations Served

- NLV youth transitioning into adulthood
- Pepin Academies Transition Program students transitioning into adulthood
- NLV seniors

New Life Village is an intergenerational community designed to support families raising foster-to-adoptive, adoptive, and kinship children who have survived abuse, neglect, and trauma, and senior citizens, who live in the Village as surrogate grandparents, tutors, and mentors.

The Village offers below-market-cost housing and program-rich onsite wrap-around services for the children, their caregivers, and seniors. The Village allows families seeking permanency for children impacted by foster care or trauma to realize safety, stability, healing, and the ability to thrive within a

trauma-informed community.

Programs and activities unite residents of all ages. Wrap-around services include the Village's onsite *Trauma Informed Wellness, Resilience, and Character Development Program*, which help improve residents' housing stability, wellbeing, access to health resources, educational attainment, and community connection. Learn more at www.newlifevillage.org.

Pepin Academies Transition Program offers classroom and community-based instruction for career exploration. Pepin Academies Transition Program provides classes for social-emotional development, self-determination and self-advocacy, employability, and independent functioning skills for adulthood. Various pre-vocational experiences allow Pepin Academies students to have real work training with ongoing support and supervision from Pepin Academies' Job Coaches, ESE teacher and transition director. Pepin Academies' mission is to empower young adults with learning disabilities to explore vocational pathways and develop independent living skills for a successful transition to adulthood. Learn more at www.pepinacademies.com.

At **New Life Village**, Pepin Academies' students learn maintenance and landscaping skills through hands-on experiences to help them launch a career in these trades. Many Village children attend Pepin Academies charter school for grades 3-12. Several are projected to participate in the Transition Program, which serves students up to 22 years of age.



Residential Project Cost: \$9M

The project will be funded by public and private funds, to cover:

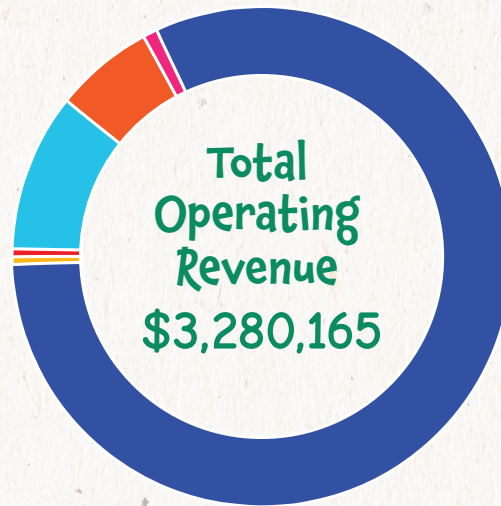
- Architect, engineering, development, and soft costs
- Construction costs at \$400 per sqft.
- Furniture, fixtures, equipment, and landscaping
- Building repair reserve

Our 2021 - 2022 Financials

93¢ of every \$1 received funds Programs & Services!



- Program Services - \$600,598
- Management & General - \$76,794
- Fundraising - \$44,278



- Government Grants - \$2,702,951
- Rental Income - \$358,787
- Unrestricted Contributions & Foundation Grants - \$180,808
- Restricted Contributions & Grants - \$25,427
- In-kind Contributions - \$10,000
- Other Income - \$2,192

*Includes restricted contributions to Capital Campaign

Financial Highlights & Achievements

Standard/Guideline	Benchmark	2022	2021
% of fund raising expenses related to total contributions raised	<35%	2%	3%
% of funds spent on program activities	>65%	81%	84%
Cash reserves of at least 3 months expenses	3-6 months	15.1 months	17.54 months
Administrative costs no more than 15% of total revenue	<15%	2%	4%

Based on BBB Wise Giving Alliance Standards for Charitable Accountability



Mariah Hayden

MA, MBA, Executive Director

Mariah joined the New Life Village team in 2016 after being introduced to the charity as a volunteer. Familiar with the effects of childhood trauma from her graduate work and personal experiences, as well as with the impact that mental health challenges have on a family, Mariah found “home” in the dynamic mission of New Life Village. She is entirely dedicated to the safety and stability of children affected by both of those realities.

In the government, private and academic sectors, Mariah has worked in marketing/communications, project management, community relations, branding, training, instruction, diversity programs management, event management and educational programming since 2000. Mariah has volunteered for the University of Tampa Alumni Association, the University of Tampa Board of Counselors as well as the Los Angeles and Tampa Chapters of the National Association of African Americans in Human Resources. She received her Bachelor's in Communications and minor in Marketing from the University of Tampa. She went on to earn her Master's in Communications from San Diego State University and her MBA at the W.P. Carey School of Business at Arizona State University. Mariah has completed a Certificate of Change Management and a Certificate of Nonprofit Management from the University of Tampa. She has also served as an adjunct instructor at University of Tampa and Hillsborough Community College.

Mariah lives in Brandon with her husband Christian and their four children, Christiane, Anya, Nick and Marley. Mariah loves great food, traveling, live music, her giant mastiffs and the outdoors.

Please direct any public relations or media inquiries to:

Mariah Hayden | Executive Director | (813) 484-2590 | mariah@newlifestvillage.org

Our Leadership

The leadership team at New Life Village is energetic and committed to advocate for change in the lives of traumatized children and their families. The Board of Directors is comprised of community leaders, donors, and advocates who passionately guide the organization to serve the mission and the children of New Life Village.



Mariah Hayden
Executive Director



Natalie Gomez
Program Director



Spiros Kapsaskis
Grant & Compliance Director

Board Members

Joe Wessel, Chair
Silvana Capaldi, Vice-Chair
Vecelia Johnson, Secretary
Frank Pazdzinski III, Treasurer
Jamie Tucker
Frank Cornier
Mike Perotti

Board Members Emeriti

Sister Clair LeBoeuf, Founder
Jim Resch, Past Vice-Chair
Julie Farber, Past-Chair
Eddie Adams, Jr., Deceased
Tom Willett
Vince Head
Wayne Rosier

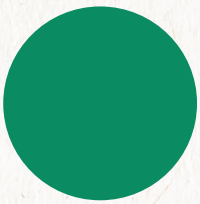
Committee Members

Laura Ankenbruck, Esq.
Heidi Kempf
Chris Koch
Loryn Smith





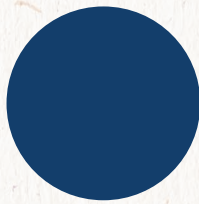
Main Colors (used in logo)



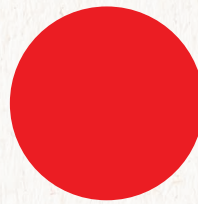
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Secondary Colors (#thisishowwevillage)



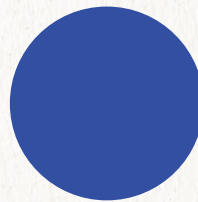
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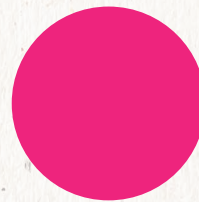
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Chaloops Bold is used for Main Headers in #153F6C

Chaloops Medium is used for Subheaders in #008B61

Comic Neue Angular Regular is used for body copy/paragraph text in #383838 (90% Black)

Comic Neue Angular Bold is used for body copy that needs extra attention